

Marian Foote Anklam
“Cissy”

4813 South 28th Street
Arlington, VA 22206
H: 703-845-9651
W: 571 276-8080

Summary: Over 25 years of professional museum experience in master planning, museum management, exhibit development and production, distance learning and educational program design. A dedicated high energy professional with adventurous and visionary ideas and a passion for broadening the influence of the museum experience.

Experience:

2002 – Principal Partner, Museum Concepts, Arlington, VA

After leadership roles at The Smithsonian’s Natural History Museum and the Newseum, I created Museum Concepts to meet the museum community’s need for an integrated approach to all facets museum planning, exhibit development and execution. Working with leading experts and businesses in the field, Museum Concepts assembles a team, big or small, to address one or all aspects of a museum’s planning and construction. From concept to execution, Museum Concepts acts as advocate and advisor in developing an experience that stays on message, on time and within budget.

A Partial List of Clients

Margaret Walker Center
Jackson State University, Jackson, MS

Earl Scruggs Center for the Music and Stories of the Carolina
Foothills, Cleveland County, N.C.

Washington National Cathedral, Washington, D.C.

B.B. King Museum and Delta Interpretive Center, Indianola, MS

National Geographic Society, Washington, D.C.

Smithsonian Institution, Washington, D.C.

National Building Museum, Washington D.C.

Southern Governors' Association, Washington, D.C.

Ohio State Supreme Court Education Center, Columbus, OH

Louisiana Children's Museum, New Orleans, LA

Border Art Residency Foundation, El Paso, TX

Greenville Convention & Visitors Bureau, Greenville, MS

Mississippi Museum of Art, Jackson, MS

Mississippi Museum of Natural Science, Jackson, MS

Recent Museum Development Projects include the following:

Earl Scruggs Center for Music and Stories from the American South

Master Plan, June 2008. Ongoing Museum Development with opening schedule for Winter 2012
Cleveland County, NC

Margaret Walker Center, Jackson State University, Jackson, MS
Planning Consultant and Meeting Facilitator
July 2010 and on-going.

Master Plan for "***Designing for Disaster***", National Building Museum, Washington, D.C. Opening 2013

Southern Governors' Association
"*This Southern Century*" traveling exhibit

B.B. King Museum and Delta Interpretive Center

Indianola, MS
Open September 13, 2009

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cfanklam@museumconcepts.com
www.museumconcepts.com

National River Museum Master Plan
Greenville, MS 2006

Ohio Supreme Court Education Center
Ohio Supreme Court
Columbus, OH 2005

Recent Exhibits include the following:

National Geographic Society
“Through the Eyes of the Condor: An Aerial View of Latin America”
September 2007 through Fall 2009

Washington National Cathedral
Dreamer & Believers: Cathedral Builders
June, 2007 Permanent Exhibit

Smithsonian’s Natural History Museum
“In Focus: National Geographic’s Greatest Portraits”

“Mississippi’s Towering Treasures” a permanent exhibit at the Mississippi Museum of Natural Science Jackson, MS.

Smithsonian’s Natural History Museum
“Through the Lens: National Geographics Greatest Photographs”

“The Mississippi River: A Photographic Journey” a traveling and permanent exhibit in celebration of the anniversary of the Louisiana Purchase.

“The Giant Ground Sloth” a permanent exhibit at the Mississippi Museum of Natural Science, Jackson, MS. 2002

Consulted on the following National Geographic books:

The Mississippi River and the Making of a Nation
by Stephen Ambrose and Douglas Brinkley,

From the Front: The Story of War by Michael S. Sweeney

Through the Eyes of the Condor: An Aerial View of Latin American

Additional Professional Experience

1999 - 2002 Chief Curator & Director of Exhibits, Newseum, Arlington, VA
Managed the Curatorial and Exhibits staff of the Newseum, the interactive museum of news .Established and in-house 3-D and 2-D exhibit design office. Put in place a Project Management and Production Office to manage exhibit development and oversee fabrication and production for both large scale and small temporary exhibits. Planned and implemented an aggressive collections program to reflect the plans for the news Newseum to be built on the Mall in Washington, DC. Managed an active exhibits program for both the Arlington and New York galleries. Major exhibits developed to date include:

The Pulitzer Prize Photographs: Capture the Moment

Every Four Years: Covering Presidential Campaigns

Reflected Lives Directed Lives: Women's Magazines

Foundations of Freedom

Black and White: Photographs from the Civil Rights Movement

National Geographic's Women Photographers: A Different Focus

War Stories

Holocaust the Untold Story

In addition to these major exhibitions I formed and directed a team that could react quickly to significant breaking news stories and

have images, text and artifacts produced and installed within hours or a couple of days, depending on the level of complexity. These “Breaking News” exhibits averaged anywhere from 1 to 3 a month.

1997- 1999

Chief of Electronic Outreach, National Museum of Natural History, Smithsonian

Took the Natural Partners Initiative, the start up program to test the viability of object based learning in a virtual environment, from the conceptual phase to an established office within the Smithsonian. Managed the development, implementation and evaluation of a national electronic outreach program for the Smithsonian’s Natural History Museum. Grew the program from a staff of one to a high performing team of ten employees and more than six national partners. Duties included setting over all vision and goals for the program, developing funding strategies, staffing plans, budgets and maintaining the strategic alliances and partnership to further the national reach of the program.

1995 – 1997

Director, Natural Partners Program

Managed the start-up, development, implementation and evaluation of the electronic educational outreach for the Smithsonian’s Natural History Museum. Established a founding group of National Educational Partners and Corporate Sponsors in order to leverage the financial, intellectual and technological resources necessary to make a distance learning program a reality. A major accomplishment within the first 6 months was the establishment of and Electronic Classroom at Natural History. With the infrastructure in place and the partners on board we piloted and evaluated what a distance learning program based on museum research and collections can do for learning.

1995 – 1991

Coordinator, Special Exhibits, National Museum of Natural History

Planned, organized and coordinated programming in the Office of Special Exhibits. Special Exhibits was responsible for developing major exhibits based on Smithsonian research and collections that traveled nationally and internationally. In addition to the complex large-scale exhibits that were typically 12, 000 – 8,000 square feet in size, we also produced very directed research cases, which highlighted the latest scientific theories or discoveries at the Smithsonian. . quality working relationships within the office. Major exhibits developed during this period included Ocean Planet,

Spiders, Seeds of Change, Sharks, Chiefly Feasts, Beyond the Java Sea and Cross Roads of Continents

1980 – 1983

Director, Department of Education, Mississippi Museum of Art and Chairman, Visual Arts Division, Jackson Public Schools Academic & Performing Arts Complex

1978 – 1980

Visitor Services Specialist, Mississippi of Art

Education:

1976

University of Mississippi BA in Liberal Arts

1977

Graduate work in Art History